

ORDER



Orders	Order / Rev:	<u>105005</u>	Primary AE:	<u>Amy McCreary</u>
	Alt Order #:	<u>06837950</u>	Sales Office:	<u>BLPHI</u>
	Product Desc:	<u>OBAM FOR AMERICA</u>	Sales Region:	<u>National</u>
	Estimate:	<u>1537</u>		
	Flight Dates:	<u>10/23/12 - 10/29/12</u>		
	Original Date / Rev:	<u>10/19/12 / 10/19/12</u>		
	Order Type:	<u>GENERAL</u>		
Agency	Name:	<u>GMMB, Inc./ Washington D.C.</u>	Billing Type:	<u>Cash</u>
	Buying Contact:		Billing Calendar:	<u>Broadcast</u>
	Billing Contact:		Billing Cycle:	<u>EOM/EOC</u>
		<u>Washington Harbor</u>	Agency Commission:	<u>15%</u>
		<u>Washington, DC 20007</u>		
Advertiser	Name:	<u>Obama for America</u>	New Business Thru:	
	Demographic:	<u>A35+</u>	Order Separation:	<u>00:05:00</u>
	Product Codes:	<u>PLC01-Democrat</u>	Advertiser External ID:	
	Priority:	<u>SELECT PRIORITY CODE</u>	Agency External ID:	
	Revenue Codes:	<u>POLITICAL/AGY, PCAN, GEN</u>		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	114	\$99,375.00	\$84,468.75
10/29/12	10/29/12	23	\$21,725.00	\$18,466.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	114	\$99,375.00	\$84,468.75	0.00
November 2012	23	\$21,725.00	\$18,466.25	0.00
Totals	137	\$121,100.00	\$102,935.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	30%	\$121,100.00
Market	100%	\$403,666.67

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	21%	\$84,770.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$56,513.33
KTUD	1%	\$4,036.67
KVVU	26%	\$104,953.33
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	8%	\$32,293.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
N 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wagners	5-6a		- TWTF	--	:30	2	\$100.00	4	0.00	NM	2	\$200.00

M-F 5-6a WakeUp w/Wagners

CNX 2X NEWS
NEWS

Order / Rev: 105005
Alt Order #: 06837950
Flight Dates: 10/23/12 - 10/29/12

Advertiser: Obama for America
Product Desc: OBAM FOR AMERICA
Estimate: 1537

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	10/23/12	10/26/12	M-F 5-6a WakeUp w/Wag@M M-F 5-6a WakeUp w/Wagners		5-6a	- TWTF -	:30	2	\$100.00	4	0.00	NM	2	\$200.00
CNX 2X NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12		- TWTF -		2	\$100.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
3	KSNV	10/22/12-10/28/12		M-F 5-6a WakeUp w/Wagner	5-6a					- TWThF -	:30	(\$100.00)	0.00	NM	
See MG 1.5,1.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12		M-F 5-6a WakeUp w/Wagner	5-6a					- TWThF -	:30	(\$100.00)	0.00	NM	
See MG 1.5,1.6															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		M-F 5-6a WakeUp w/Wagner	5-6a					- TWThF -	:30	\$100.00	0.00	NM	
(M) MG for 1.4,1.3															
[Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12		M-F 5-6a WakeUp w/Wagner	5-6a					- TWThF -	:30	\$100.00	0.00	NM	
(M) MG for 1.4,1.3															
[Revised Rate to Reinstate]															
N 2	KSNV	10/29/12	10/29/12	M-F 5-6a WakeUp w/Wag@M M-F 5-6a WakeUp w/Wagners	5-6a		M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		M-----		1	\$450.00		0.00						
N 3	KSNV	10/23/12	10/26/12	Wake Up Early w/ Wagner	430a-5a		- TWT -	:30	4	\$100.00	2	0.00	NM	4	\$400.00
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12		- TWT -		4	\$100.00		0.00						
N 4	KSNV	10/29/12	10/29/12	Wake Up Early w/ Wagner	430a-5a		M-----	:30	1	\$100.00	2	0.00	NM	1	\$100.00
REV RTE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/29/12		11/04/12		M-----		1	\$100.00		0.00						
N 5	KSNV	10/23/12	10/26/12	M-F 6-7a WakeUp w/Wag@M M-F 6-7a WakeUp w/Wagners	6-7a		- TWTF -	:30	4	\$700.00	1	0.00	NM	4	\$2,800.00
REV RATE NEWS															
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>						
Week: 10/22/12		10/28/12		- TWTF -		4	\$700.00		0.00						

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KSNV

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KSNV	10/23/12	10/26/12	Today Show Today Show	CM	658a-9am	- TWTF--	:30	8	\$900.00	1	0.00	NM	8	\$7,200.00
REV RATE TODAY SHOW															
TODAY SHOW															
Week:	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
Spot	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	(\$900.00)	0.00	NM			
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	(\$900.00)	0.00	NM			
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	(\$900.00)	0.00	NM			
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	(\$900.00)	0.00	NM			
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	(\$900.00)	0.00	NM			
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
6	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	(\$900.00)	0.00	NM			
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
7	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	(\$900.00)	0.00	NM			
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	(\$900.00)	0.00	NM			
See MG 7.9,7.10,7.11,7.12,7.13,7.14,7.15,7.16															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	\$900.00	0.00	NM			
(M) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2															
[Revised Rate to Reinstate]															
10	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	\$900.00	0.00	NM			
(M) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2															
[Revised Rate to Reinstate]															
11	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	\$900.00	0.00	NM			
(M) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2															
[Revised Rate to Reinstate]															
12	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	\$900.00	0.00	NM			
(M) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2															
[Revised Rate to Reinstate]															
13	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	\$900.00	0.00	NM			
(M) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2															
[Revised Rate to Reinstate]															
14	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	\$900.00	0.00	NM			
(M) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2															
[Revised Rate to Reinstate]															
15	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	\$900.00	0.00	NM			
(M) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2															
[Revised Rate to Reinstate]															
16	KSNV	10/22/12-10/28/12	Today Show		658a-9am			- TWThF----	:30	\$900.00	0.00	NM			
(M) MG for 7.3,7.1,7.7,7.4,7.6,7.5,7.8,7.2															
[Revised Rate to Reinstate]															
N 8	KSNV	10/29/12	10/29/12	Today Show Today Show	CM	658a-9am	M-----	:30	2	\$900.00	1	0.00	NM	2	\$1,800.00
REV RTE TODAY SHOW															
TODAY SHOW															
Week:	<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>								
10/29/12	11/04/12	M-----		2	\$900.00	0.00									
N 9	KSNV	10/27/12	10/27/12		CM	6a-7a			1	\$225.00	2	0.00	NM	1	\$225.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
				News 3 Sunrise - SATURDAY			-----S-									
REV RATE NEWS																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S-		1			\$225.00			0.00				
N10	KSNV	10/27/12	10/27/12	Saturday Today	CM	7a-9am	-----S-	:30	1	\$625.00	1	0.00	NM	1	\$625.00	
REV RATE SAT TODAY																
SAT TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S-		1			\$625.00			0.00				
N11	KSNV	10/28/12	10/28/12	News 3 Sunrise - SUND&M	CM	6a-7a	-----S	:30	1	\$350.00	1	0.00	NM	1	\$350.00	
REV RATE NEWS																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		1			\$350.00			0.00				
N12	KSNV	10/28/12	10/28/12	Sunday Today	CM	7a-8am	-----S	:30	1	\$750.00	1	0.00	NM	1	\$750.00	
REV RATE SUN TODAY																
SUN TODAY																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		1			\$750.00			0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
1	KSNV	10/22/12-10/28/12	Sunday Today		7a-8am					-----Su		:30	(\$750.00)	0.00	NM	
See MG 12.2																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
2	KSNV	10/22/12-10/28/12	Sunday Today		7a-8am					-----Su		:30	\$750.00	0.00	NM	
	(M)	MG for 12.1	10/28													
[Revised Rate to Reinstate]																
N13	KSNV	10/28/12	10/28/12	News 3 Today Wknd	CM	9a-930am	-----S	:30	1	\$500.00	1	0.00	NM	1	\$500.00	
REV RATE NEWS																
NEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		1			\$500.00			0.00				
N14	KSNV	10/28/12	10/28/12	Chris Matthews 9:30AM SM	CM	9:30a-10a	-----S	:30	1	\$600.00	1	0.00	NM	1	\$600.00	
REV RATE CHRIS MATHEWS																
CHRIS MATHEWS																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 10/22/12	10/28/12	-----S		1			\$600.00			0.00				
N15	KSNV	10/23/12	10/26/12	M-F Today Show II 3rd HCM	CM	9-10a	- TWTF--	:30	2	\$425.00	1	0.00	NM	2	\$850.00	
REV FREQ & RATE TODAY SHOW II																
TODAY SHOW II																
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>				
		Week: 10/22/12	10/28/12	- TWTF--		2			\$425.00			0.00				
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>				<u>Weekdays</u>		<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>
2	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a					- TWThF----		:30	(\$425.00)	0.00	NM	
See MG 15.5,15.6																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
4	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a					- TWThF----		:30	(\$425.00)	0.00	NM	
See MG 15.5,15.6																
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE																
5	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a					- TWThF----		:30	\$425.00	0.00	NM	
	(M)	MG for 15.2,15.4														
[Revised Rate to Reinstate]																
6	KSNV	10/22/12-10/28/12	M-F Today Show II 3rd Hr		9-10a					- TWThF----		:30	\$425.00	0.00	NM	
	(M)	MG for 15.2,15.4														
[Revised Rate to Reinstate]																
N		10/26/12		CM	10am-11am					2		1	0.00	NM	2	\$650.00

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KSJV

Order / Rev: 105005
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Advertiser: Obama for America
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Estimate: 1537

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N24	KSNV	10/29/12	10/29/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$225.00	2	0.00	NM	1	\$225.00
REV RATE AGENDA															
AGENDA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$225.00		0.00			
N25	KSNV	10/23/12	10/26/12	Days of our Lives Days of our Lives	CM	1258p-2pm	-TWTF--	:30	4	\$425.00	1	0.00	NM	4	\$1,700.00
REV RATE DAYS															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$425.00		0.00			
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length		Rate	Type
1	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm				-TWThF----		:30	(\$425.00)	0.00	NM
See MG 25.5,25.6,25.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm				-TWThF----		:30	(\$425.00)	0.00	NM
See MG 25.5,25.6,25.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm				-TWThF----		:30	(\$425.00)	0.00	NM
See MG 25.5,25.6,25.7															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm				-TWThF----		:30	\$425.00	0.00	NM
(M)	MG	for 25.1,25.2,25.3		[Revised Rate to Reinstate]											
6	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm				-TWThF----		:30	\$425.00	0.00	NM
(M)	MG	for 25.1,25.2,25.3		[Revised Rate to Reinstate]											
7	KSNV	10/22/12-10/28/12		Days of our Lives		1258p-2pm				-TWThF----		:30	\$425.00	0.00	NM
(M)	MG	for 25.1,25.2,25.3		[Revised Rate to Reinstate]											
N26	KSNV	10/29/12	10/29/12	Days of our Lives Days of our Lives	CM	1258p-2pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
REV RTE DAYS															
DAYS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$425.00		0.00			
N27	KSNV	10/23/12	10/26/12	The Doctors The Doctors	CM	2pm-3pm	-TWTF--	:30	4	\$325.00	1	0.00	NM	4	\$1,300.00
REV RATE DRS															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$325.00		0.00			
N28	KSNV	10/29/12	10/29/12	The Doctors The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
REV RATE DRS															
DRS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1				\$325.00		0.00			
N29	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	-TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
REV RATE PHIL															
PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4				\$450.00		0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N29	KSNV	10/23/12	10/26/12	Dr. Phil Dr Phil	CM	3-4p	- TWTF--	:30	4	\$450.00	1	0.00	NM	4	\$1,800.00
REV RATE PHIL															
PHIL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 - TWTF-- 4 \$450.00 0.00															
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Type															
1	KSNV	10/22/12-10/28/12	Dr. Phil	3-4p			- TWThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2	KSNV	10/22/12-10/28/12	Dr. Phil	3-4p			- TWThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3	KSNV	10/22/12-10/28/12	Dr. Phil	3-4p			- TWThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4	KSNV	10/22/12-10/28/12	Dr. Phil	3-4p			- TWThF----	:30	(\$450.00)	0.00	NM				
See MG 29.5,29.6,29.7,29.8															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5	KSNV	10/22/12-10/28/12	Dr. Phil	3-4p			- TWThF----	:30	\$450.00	0.00	NM				
(M) MG for 29.3,29.2,29.4,29.1															
[Revised Rate to Reinstate]															
6	KSNV	10/22/12-10/28/12	Dr. Phil	3-4p			- TWThF----	:30	\$450.00	0.00	NM				
(M) MG for 29.3,29.2,29.4,29.1															
[Revised Rate to Reinstate]															
7	KSNV	10/22/12-10/28/12	Dr. Phil	3-4p			- TWThF----	:30	\$450.00	0.00	NM				
(M) MG for 29.3,29.2,29.4,29.1															
[Revised Rate to Reinstate]															
8	KSNV	10/22/12-10/28/12	Dr. Phil	3-4p			- TWThF----	:30	\$450.00	0.00	NM				
(M) MG for 29.3,29.2,29.4,29.1															
[Revised Rate to Reinstate]															
N30	KSNV	10/29/12	10/29/12	Dr. Phil Dr Phil	CM	3-4p	M-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00
REV RATE PHIL															
PHIL															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 M----- 1 \$450.00 0.00															
N31	KSNV	10/23/12	10/26/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm		- TWTF--	:30	8	\$725.00	1	0.00	NM	8	\$5,800.00
REV RAET NEWS															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 - TWTF-- 8 \$725.00 0.00															
N32	KSNV	10/29/12	10/29/12	NEWS 3 at 4 (1 HOUR)CM 4PM NEWS (1 hour)	4-5pm		M-----	:30	2	\$725.00	1	0.00	NM	2	\$1,450.00
REV RATE NEWS															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 M----- 2 \$725.00 0.00															
N33	KSNV	10/23/12	10/26/12	M-F Early News M-F Early News	CM	5-630p	- TWTF--	:30	12	\$1,200.00	1	0.00	NM	12	\$14,400.00
REV RATE, CNX 1X NEWS															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/22/12 10/28/12 - TWTF-- 12 \$1,200.00 0.00															
N34	KSNV	10/29/12	10/29/12	M-F Early News M-F Early News	CM	5-630p	M-----	:30	2	\$1,200.00	1	0.00	NM	2	\$2,400.00
REV RAET NEWS															
NEWS															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 10/29/12 11/04/12 M----- 2 \$1,200.00 0.00															
N35	KSNV	10/27/12	10/27/12		CM	5pm-630pm	-----S-	:30	1	\$675.00	1	0.00	NM	1	\$675.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Sa-Su Early News											
				Sa-Su Early News											
				REV RATE NEWS											
				NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S-		1			\$675.00			0.00			
N36	KSNV	10/28/12	10/28/12	News 3 Live in Prime	CM	7-10pm									1 \$900.00
				News 3 in Prime											0.00 NM
				REV RTE NEWS AFTER NFL											
				NEWS AFTER NFL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-----S		1			\$900.00			0.00			
N37	KSNV	10/23/12	10/26/12	M-F Jeopardy	CM	630-7pm									4 \$1,300.00
				M-F Jeopardy											0.00 NM
				REV RATE JEOPARDY											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4			\$1,300.00			0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>								
	1	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm									
				See MG 37.5,37.6,37.7,37.8											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	2	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm									
				See MG 37.5,37.6,37.7,37.8											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	3	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm									
				See MG 37.5,37.6,37.7,37.8											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	4	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm									
				See MG 37.5,37.6,37.7,37.8											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	5	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm									
		(M)	MG for 37.4,37.2,37.3,37.1	[Revised Rate to Reinstate]											
	6	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm									
		(M)	MG for 37.4,37.2,37.3,37.1	[Revised Rate to Reinstate]											
	7	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm									
		(M)	MG for 37.4,37.2,37.3,37.1	[Revised Rate to Reinstate]											
	8	KSNV	10/22/12-10/28/12	M-F Jeopardy		630-7pm									
		(M)	MG for 37.4,37.2,37.3,37.1	[Revised Rate to Reinstate]											
N38	KSNV	10/29/12	10/29/12	M-F Jeopardy	CM	630-7pm									1 \$1,300.00
				M-F Jeopardy											0.00 NM
				REV RATE JEOPARDY											
				JEOPARDY											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/29/12	11/04/12	M-----		1			\$1,300.00			0.00			
		<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>								
	1	KSNV	10/29/12-11/04/12	M-F Jeopardy		630-7pm									
				See MG 38.2											
				[.NOT AVAILABLE RATE] NOT AVAILABLE RATE											
	2	KSNV	10/29/12-11/04/12	M-F Jeopardy		630-7pm									
		(M)	MG for 38.1 10/29	[Revised Rate to Reinstate]											
N39	KSNV	10/23/12	10/26/12	M-F Wheel	CM	7-730pm									4 \$1,300.00
				M-F Wheel of Fortune											0.00 NM
				REV RATE WHEEL											
				WHEEL											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 10/22/12	10/28/12	-TWTF--		4			\$1,300.00			0.00			

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N41	KSNV	10/23/12	10/26/12	FacetoFace/Ralston Rep	CM	730-758pm	- TWTF--	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
REV RATE FACE TO FACE FACE TO FACE															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 - TWTF-- 4 \$900.00 0.00															
Spot Ch Date Range Description Start/End Time															
1 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm															
See MG 41.5,41.6,411.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
2 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm															
See MG 41.5,41.6,411.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
3 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm															
See MG 41.5,41.6,411.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
4 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm															
See MG 41.5,41.6,411.7,41.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
5 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm															
(M) MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
6 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm															
(M) MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
7 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm															
(M) MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
8 KSNV 10/22/12-10/28/12 FacetoFace/Ralston Report 730-758pm															
(M) MG for 41.1,41.3,41.4,41.2 [Revised Rate to Reinstate]															
N42	KSNV	10/29/12	10/29/12	FacetoFace/Ralston Rep	CM	730-758pm	M-----	:30	1	\$900.00	1	0.00	NM	1	\$900.00
REV RATE FACE TO FACE FACE TO FACE															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 M----- 1 \$900.00 0.00															
N43	KSNV	10/27/12	10/27/12	Wknd Jeopardy	CM	630-7pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
REV RATE JEOPARDY JEOPARDY															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----S- 1 \$525.00 0.00															
N44	KSNV	10/27/12	10/27/12	Wknd Wheel of Fortune	CM	7-730pm	-----S-	:30	1	\$525.00	1	0.00	NM	1	\$525.00
REV RATE WHEEL WHEEL															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/22/12 10/28/12 -----S- 1 \$525.00 0.00															
N45	KSNV	10/29/12	10/29/12	Mon PR 8-10p	CM	8-10pm	M-----	:30	1	\$4,000.00	1	0.00	NM	1	\$4,000.00
REV RATE VOICE VOICE															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 M----- 1 \$4,000.00 0.00															
N46	KSNV	10/29/12	10/29/12	Mon PR 10-11p	CM	10-11pm	M-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00
REV ATE REVOLUTION REVOLUTION															
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 10/29/12 11/04/12 M----- 1 \$3,200.00 0.00															
N47	KSNV	10/23/12	10/23/12		CM	10-11pm	-T-----	:30	1	\$3,200.00	1	0.00	NM	1	\$3,200.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
LENO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/29/12	11/04/12	M-----		1	\$500.00			Rating	0.00				
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length		Rate	Rtg
1	KSNV	10/29/12-11/04/12	The Tonight Show			1135p-1237a				M-----		:30	(\$500.00)	0.00	NM
		See MG 62.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	10/29/12-11/04/12	The Tonight Show			1135p-1237a				M-----		:30	\$500.00	0.00	NM
(M)		MG for 62.1 10/29		[Revised Rate to Reinstate]											
N63	KSNV	10/23/12	10/26/12	Late Night w/Fallon	CM	1237a-136am	-TWTF--	:30	4	\$250.00	1	0.00	NM	4	\$1,000.00
REV RATE FALLO FALLO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/22/12	10/28/12	-TWTF--		4	\$250.00			Rating	0.00				
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length		Rate	Rtg
1	KSNV	10/22/12-10/28/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM
		See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	10/22/12-10/28/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM
		See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
3	KSNV	10/22/12-10/28/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM
		See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
4	KSNV	10/22/12-10/28/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	(\$250.00)	0.00	NM
		See MG 63.5,63.6,63.7,63.8 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
5	KSNV	10/22/12-10/28/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM
(M)		MG for 63.2,63.4,63.3,63.1		[Revised Rate to Reinstate]											
6	KSNV	10/22/12-10/28/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM
(M)		MG for 63.2,63.4,63.3,63.1		[Revised Rate to Reinstate]											
7	KSNV	10/22/12-10/28/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM
(M)		MG for 63.2,63.4,63.3,63.1		[Revised Rate to Reinstate]											
8	KSNV	10/22/12-10/28/12	Late Night w/Fallon			1237a-136am				-TWThF----		:30	\$250.00	0.00	NM
(M)		MG for 63.2,63.4,63.3,63.1		[Revised Rate to Reinstate]											
N64	KSNV	10/29/12	10/29/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$250.00	1	0.00	NM	1	\$250.00
REV RTE FALLO FALLO															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/29/12	11/04/12	M-----		1	\$250.00			Rating	0.00				
Spot	Ch	Date Range		Description		Start/End Time				Weekdays		Length		Rate	Rtg
1	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am				M-----		:30	(\$250.00)	0.00	NM
		See MG 64.2 [.NOT AVAILABLE RATE] NOT AVAILABLE RATE													
2	KSNV	10/29/12-11/04/12	Late Night w/Fallon			1237a-136am				M-----		:30	\$250.00	0.00	NM
(M)		MG for 64.1 10/29		[Revised Rate to Reinstate]											
N65	KSNV	10/27/12	10/27/12	Saturday Night Live	CM	1130pm-1:02am	-----S-	:30	1	\$400.00	4	0.00	NM	1	\$400.00
SNL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>					
Week:		10/22/12	10/28/12	-----S-		1	\$400.00			Rating	0.00				

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KSNV